



# 'Nanotechnology for Security and Crime Prevention III'

17<sup>th</sup> January 2008  
The Royal Society, London

## SPONSORSHIP PROSPECTUS

### Conference Overview

Building on the success of previous conferences on the theme of Crime Prevention and Detection, this one day event will provide an update on new scientific developments in the fight against crime, based on nanotechnologies.

Presentations will include the latest advances in nanotechnology as applied to analytical techniques, anti counterfeiting, biometrics, personal safety, financial and computer-based security. Other nanotechnology-based techniques in crime prevention and detection will be presented.

### Event Organiser:



### Supporting Organisations:



## **Sponsorship Packages**

There is a wide range of sponsorship opportunities to allow you to tailor your sponsorship of the conference to best meet your needs.

- **Conference Sponsors**
- **Session Sponsors**
- **Reception Sponsor**
- **Dinner**
- **Delegate bag sponsor**
- **Conference Pens and Notepads**

### **Conference Sponsorship**

***This package offers maximum exposure and high level branding before, during and after the event reaching a wide audience.***

<b>COST</b>	<b>BENEFITS</b>
<i>£3,500 + VAT</i>	<ul style="list-style-type: none"><li>▪ <i>Three delegate places and one exhibition space in the official exhibition area.</i></li><li>▪ <i>Your company's name and/or logo displayed prominently and will be featured on all pre-event promotional materials – the conference website, press releases, email promotions (round the IoN database of over 50,000) and marketing materials, in the final conference programme, the delegate handbook and on conference proceedings.</i></li><li>▪ <i>Sponsorship acknowledged and thanked during the opening and closing conference sessions.</i></li><li>▪ <i>Your company profile and link on the conference website.</i></li><li>▪ <i>Inclusion of your company's information in the conference packs.</i></li></ul>

### **Reception Co-Sponsor (2 packages available)**

<b>COST</b>	<b>BENEFITS</b>
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"><li>▪ Package includes 2 full delegate places.</li><li>▪ Your company's name, profile and logo featured in the delegate handbook and on conference proceedings.</li><li>▪ Company profile on the conference website.</li><li>▪ Inclusion of information in the conference packs.</li></ul>

### **Delegate Bag Sponsor**

<b>COST</b>	<b>BENEFITS</b>
<i>£1,500 + VAT</i>	<ul style="list-style-type: none"><li>▪ Logo on all delegate bags</li><li>▪ Logo on conference materials</li><li>▪ Insert into delegate pack</li><li>▪ One free delegate place at the conference</li></ul>

### **Conference Pens and Notepads Sponsor**

<b>COST</b>	<b>BENEFITS</b>
<i>£700 + VAT each</i>	<ul style="list-style-type: none"><li>▪ Opportunity to distribute your company's pens or notepads to all delegates</li></ul>

## Advertising

In addition to the above, we offer the following opportunities that may be purchased individually, or in conjunction with any sponsorship package. Single take-up of the following does not include addition to the conference list of sponsors.

<b>Additional Promotional Opportunities</b>		
<a href="#">Inclusion of information in delegate pack</a>	Company to supply a max. 1-2 pages of A4	£150+VAT
<a href="#">Advertisement in Conference handbook distributed to all delegates</a>	Company to supply advert. Specifications will be provided by the IoN.	Full Page Ad - £500 Half Page Ad -£300 +VAT
<a href="#">Exhibition Stand</a>	3m x 2m space available Price includes 1 delegate pass	£500+VAT
<a href="#">Shared Newsletter</a>	Opportunity to prominently feature an advertisement in the IoN newsletter (over 61K circulation), immediately beside the conference announcement	£1,500+VAT
<a href="#">Database Circulation</a>	Opportunity to circulate a dedicated company announcement around the IoN database (over 61K contacts)	£6,000+VAT
<a href="#">IoN Website Promotion</a>	Promote your company prominently via the IoN and ENTA websites	From £400 + VAT

For further information and to register your interest, please contact:

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