



# Nanomedicine: Visions for the Future

24th - 25th February 2010, NH Carlton Amsterdam Hotel, Amsterdam

## Nanomedicine: Visions for the Future

Wednesday 24<sup>th</sup> and Thursday 25<sup>th</sup> February 2010

NH Carlton Amsterdam Hotel, Amsterdam

### **SPONSORSHIP PROSPECTUS**

**Updated 11<sup>th</sup> January 2010**

#### **Conference Overview**

Modern medicine is rapidly reaching a crossroads where greatly increased knowledge of how the human body and disease pathologies work at the molecular level is combining with the ability to manipulate materials at the nanoscale to provide much earlier and more accurate diagnoses, far less invasive procedures, targeting of smaller doses of more effective drugs to desired delivery sites and new paradigms of treatment where damaged tissues or even organs can be regenerated using the patient's own cells.

In the latest of its highly-successful series of conferences addressing the new field of nanomedicine and related medical technologies, the Institute of Nanotechnology, in partnership with NanoNed, brings together some of the world's leading researchers and companies in the fields of medical diagnostics, drug design and delivery, imaging and regenerative medicine to show how the application of nanoscience and nanotechnologies can contribute towards answering this multifaceted challenge.

The Conference will be invaluable to all involved in meeting this challenge including medical researchers, industry, healthcare professionals, regulators, technology assessors and those involved in the delivery and financing of healthcare.

#### **Event Organiser:**

## **Sessions and Confirmed Speakers**

### **Keynote Presentations**

*Professor Vladimir Torchilin, **NorthEastern University**  
Sebastian Lange, **Nanomedicine ETP***

### **Session 1: Nanoscale Drug Delivery / Drug Design**

*Dr Simon Holland, **GlaxoSmithKline**  
Professor Steve Rannard, **IOTA NanoSolutions**  
Professor Ijeoma Uchegbu, **University College London**  
Dr Mo Alavijeh, **Pharmidex Ltd**  
Professor Gert Storm, **University of Utrecht**  
Professor Elias Fattal, **Université Paris-Sud***

### **Session 2: Imaging**

*Professor Hans Hofstraat, **Philips Healthcare**  
Tony Wagner, **Clean Technology International Corporation**  
Dr Robert Lemor, **Fraunhofer Institute for Biomedical Engineering***

### **Session 3: Nanotechnology in Diagnostics and Monitoring**

*Dr Victor Higgs, **Applied Nanodetectors**  
Professor Urs Meyer, **University of Basel BioZentrum**  
Dr Robert Dorey, **Cranfield University**  
Dr Colin Ingham, **Microdish BV**  
Dr Paul Galvin, **Tyndall National Institute**  
Dr Rachel McKendry, **University College London***

### **Session4: Regenerative Medicine**

*Dr Paolo Macchiarini, **Barcelona University Hospital, Thoracic Surgery**  
Professor Molly Stevens, **Imperial College London**  
Dr Rutledge Ellis-Behnke, **MIT, Department of Brain & Cognitive Sciences**  
Dr Mike Raxworthy, **Neotherix Ltd**  
Dr Laura Ballerini, **University of Trieste***

## **Sponsorship Packages**

There is a wide range of sponsorship opportunities to allow you to tailor your sponsorship of the conference to best meet your needs.

- **Conference Sponsors**
- **Session Sponsors**
- **Reception Sponsor**
- **Delegate bag sponsor**
- **Conference Pens and Notepads**

## Conference Sponsorship

This package offers maximum exposure and high level branding before, during and after the event reaching a wide audience.

<b>COST</b>	<b>BENEFITS</b>
£2,000	<ul style="list-style-type: none"> <li>▪ 2 delegate places and one exhibition space in the official exhibition area.</li> <li>▪ Your company's name and/or logo displayed prominently and will be featured on all pre-event promotional materials – the conference website, press releases, email promotions (round the IoN database of over 71,000) and marketing materials, in the final conference programme, the delegate handbook and on conference proceedings.</li> <li>▪ Sponsorship acknowledged and thanked during the opening and closing conference sessions.</li> <li>▪ Your company profile and link on the conference website.</li> <li>▪ Inclusion of your company's information in the conference packs.</li> </ul>
€2,340	

## Session Sponsors (4 packages available)

This package allows you to directly reach your target audience in a session relevant to your business.

<b>COST</b>	<b>BENEFITS</b>
£1,200	<ul style="list-style-type: none"> <li>▪ Package includes 1 delegate places and one exhibition space.</li> <li>▪ Choice of session to sponsor.</li> <li>▪ Your company's name, profile and logo featured in the delegate handbook and on the conference programme and proceedings.</li> <li>▪ Company profile on the conference website.</li> <li>▪ Inclusion of information in the conference packs.</li> </ul>
€1,450	

## Reception Co-Sponsor (2 packages available)

<b>COST</b>	<b>BENEFITS</b>
£1,000	<ul style="list-style-type: none"> <li>▪ Package includes 2 full delegate places.</li> <li>▪ Your company's name, profile and logo featured in the delegate handbook and on conference proceedings.</li> <li>▪ Company profile on the conference website.</li> <li>▪ Inclusion of information in the conference packs.</li> </ul>
€1,175	

## Delegate Bag Sponsor

<b>COST</b>	<b>BENEFITS</b>
£750	<ul style="list-style-type: none"> <li>▪ Logo on all delegate bags</li> <li>▪ Logo on conference materials</li> <li>▪ Insert into delegate pack</li> <li>▪ One free delegate place at the conference</li> </ul>
€880	

## Conference Pens and Notepads Sponsor

<b>COST</b>	<b>BENEFITS</b>
£300	<ul style="list-style-type: none"> <li>▪ Opportunity to distribute your company's pens or notepads to all delegates</li> </ul>
€360	

## Event Promotion Opportunities

In addition to the above packages, we offer the following opportunities that may be purchased individually, or in conjunction with any sponsorship package. Single take-up of the following does not include addition to the conference list of sponsors.

<i>Inclusion of information in delegate pack</i>	<i>Company to supply a max. 1-2 pages of A4</i>	<i>£200</i>
		<i>€250</i>
<i>Exhibition Stand</i>	<i>3m x 2m space available Price includes 1 delegate pass</i>	<i>£575</i>
		<i>€650</i>

## Advertising Opportunities

<i>Shared Newsletter</i>	<i>Opportunity to prominently feature an advertisement in the IoN newsletter (53K circulation), immediately beside the conference announcement</i>	<i>£1,750+VAT*</i>
<i>Database Circulation</i>	<i>Opportunity to circulate a dedicated company announcement around the IoN database (71K contacts)</i>	<i>£6,500+VAT*</i>
<i>IoN Website Promotion</i>	<i>Promote your company prominently via the IoN, NanoFroum, NanoChina, and NanoMednet websites</i>	<i>From £400</i>

\* VAT = 15%

For further information and to register your interest, please contact:

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