



'Nanoparticles for European Industry II: Measurement, Characterisation and Standardisation; Manufacturing Scale-Up and Processing; Regulation, Risks and Toxicology'

24th – 25th October 2007
Olympia Conference Centre, London

SPONSORSHIP PROSPECTUS

Conference Overview

The Institute on Nanotechnology (IoN) and the European Nanotechnology Trade Alliance (ENTA) will be holding a two day event on 'Nanoparticles for European Industry – Manufacturing Scale-Up, Stabilization, Characterization and Toxicology'.

In the first groundbreaking meeting organized by the Institute of Nanotechnology in May 2006, many issues relating to the manufacture of nanoparticles were explored. Applications are rapidly increasing, but there are many critical issues for both producers and users that are still not fully resolved.

This year's event will examine the latest developments, including innovations in manufacturing scale-up, stabilization and measurement techniques. The conference will again also include sessions on toxicology and risk, plus an update on current approaches to regulation.

Event Organiser:



Event Partner:



Sponsorship Packages

There is a wide range of sponsorship opportunities to allow you to tailor your sponsorship of the conference to best meet your needs.

- **Conference Sponsors**
- **Session Sponsors**
- **Reception Sponsor**
- **Dinner**
- **Delegate bag sponsor**
- **Conference Pens and Notepads**

Conference Sponsorship.

This package offers maximum exposure and high level branding before, during and after the event reaching a wide audience.

COST	BENEFITS
<i>£6,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Three delegate places and one exhibition space in the official exhibition area.</i> ▪ <i>Your company's name and/or logo displayed prominently and will be featured on all pre-event promotional materials – the conference website, press releases, email promotions (round the IoN database of over 50,000) and marketing materials, in the final conference programme, the delegate handbook and on conference proceedings.</i> ▪ <i>Sponsorship acknowledged and thanked during the opening and closing conference sessions.</i> ▪ <i>Your company profile and link on the conference website.</i> ▪ <i>Inclusion of your company's information in the conference packs.</i>

Session Sponsors (5 packages available)

This package allows you to directly reach your target audience in a session relevant to your business.

COST	BENEFITS
<i>£3,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Package includes 2 delegate places and one exhibition space.</i> ▪ <i>Choice of session to sponsor.</i> ▪ <i>Your company's name, profile and logo featured in the delegate handbook and on the conference programme and proceedings.</i> ▪ <i>Company profile on the conference website.</i> ▪ <i>Inclusion of information in the conference packs.</i>

Reception Co-Sponsor (2 packages available)

COST	BENEFITS
<i>£2,500 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Package includes 2 full delegate places.</i> ▪ <i>Your company's name, profile and logo featured in the delegate handbook and on conference proceedings.</i> ▪ <i>Company profile on the conference website.</i> ▪ <i>Inclusion of information in the conference packs.</i>

Dinner Co-Sponsor (2 packages available)

COST	BENEFITS
<i>£3,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Package includes two full delegate places and one exhibit space during the Dinner.</i> ▪ <i>Company profile on the conference website.</i> ▪ <i>Inclusion of information in the conference packs.</i>

Delegate Bag Sponsor

COST	BENEFITS
£1,500 + VAT	<ul style="list-style-type: none"> ▪ Logo on all delegate bags ▪ Logo on conference materials ▪ Insert into delegate pack ▪ One free delegate place at the conference

Conference Pens and Notepads Sponsor

COST	BENEFITS
£700 + VAT each	<ul style="list-style-type: none"> ▪ Opportunity to distribute your company's pens or notepads to all delegates

Advertising

In addition to the above, we offer the following opportunities that may be purchased individually, or in conjunction with any sponsorship package. Single take-up of the following does not include addition to the conference list of sponsors.

Additional Promotional Opportunities		
<i>Inclusion of information in delegate pack</i>	Company to supply a max. 1-2 pages of A4	£400+VAT
<i>Exhibition Stand</i>	3m x 2m space available Price includes 1 delegate pass	£1,200+VAT
<i>Shared Newsletter</i>	Opportunity to prominently feature an advertisement in the IoN newsletter (53K circulation), immediately beside the conference announcement	£1,250+VAT
<i>Database Circulation</i>	Opportunity to circulate a dedicated company announcement around the IoN database (53K contacts)	£5,000+VAT
<i>IoN Website Promotion</i>	Promote your company prominently via the IoN and ENTA websites	From £400 + VAT

For further information and to register your interest, please contact:

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