

'3rd International Conference on Nanotechnology and Smart Textiles for Industry and Fashion'

19th March 2008
Royal Society, London

SPONSORSHIP PROSPECTUS

Conference Overview

Nanotechnology is leading to a spectrum of advances in textiles, for example, in sports and health applications, to monitor and relay vital signs and fitness levels, and in glamour garments, embedded Light Emitting Displays (LEDs) enable them to glow in different colours. Other materials stiffen-up on impact, cushioning the elderly against falls, while some garments offer wound healing capabilities. Advanced textiles are being trialed as structural components in airplane wings, and new garment production methodologies are being developed using laser measurement, rapid prototyping and inkjet printing techniques which allow unique and stylish clothes to be produced 'on demand'.

The aim of the 3rd International conference on Nanotechnology and Smart Textiles for Industry and Fashion is to provide an international platform where a diverse community of professionals from industry, academia and fashion can come together to share information, research findings and practical experiences. The conference will provide introductory and in-depth information on technology in a large spectrum of already realized or just being developed textile applications, and showcase current products.

Event Organiser:



Sponsorship Packages

There is a wide range of sponsorship opportunities to allow you to tailor your sponsorship of the conference to best meet your needs.

- **Conference Sponsors**
- **Session Sponsors**
- **Reception Sponsor**
- **Dinner**
- **Delegate bag sponsor**
- **Conference Pens and Notepads**

Conference Sponsorship.

This package offers maximum exposure and high level branding before, during and after the event reaching a wide audience.

COST	BENEFITS
<i>£2,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Three delegate places and one exhibition space in the official exhibition area.</i> ▪ <i>Your company's name and/or logo displayed prominently and will be featured on all pre-event promotional materials – the conference website, press releases, email promotions (round the IoN database of over 50,000) and marketing materials, in the final conference programme, the delegate handbook and on conference proceedings.</i> ▪ <i>Sponsorship acknowledged and thanked during the opening and closing conference sessions.</i> ▪ <i>Your company profile and link on the conference website.</i> ▪ <i>Inclusion of your company's information in the conference packs.</i>

Session Sponsors (2 packages available)

This package allows you to directly reach your target audience in a session relevant to your business.

COST	BENEFITS
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Package includes 2 delegate places and one exhibition space.</i> ▪ <i>Choice of session to sponsor.</i> ▪ <i>Your company's name, profile and logo featured in the delegate handbook and on the conference programme and proceedings.</i> ▪ <i>Company profile on the conference website.</i> ▪ <i>Inclusion of information in the conference packs.</i>

Reception Co-Sponsor (2 packages available)

COST	BENEFITS
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Package includes 2 full delegate places.</i> ▪ <i>Your company's name, profile and logo featured in the delegate handbook and on conference proceedings.</i> ▪ <i>Company profile on the conference website.</i> ▪ <i>Inclusion of information in the conference packs.</i>

Dinner Co-Sponsor (2 packages available)

COST	BENEFITS
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"> ▪ <i>Package includes two full delegate places and one exhibit space during the Dinner.</i> ▪ <i>Company profile on the conference website.</i> ▪ <i>Inclusion of information in the conference packs.</i>

Delegate Bag Sponsor

COST	BENEFITS
£500 + VAT	<ul style="list-style-type: none"> ▪ Logo on all delegate bags ▪ Logo on conference materials ▪ Insert into delegate pack ▪ One free delegate place at the conference

Conference Pens and Notepads Sponsor

COST	BENEFITS
£300 + VAT each	<ul style="list-style-type: none"> ▪ Opportunity to distribute your company's pens or notepads to all delegates

Advertising

In addition to the above, we offer the following opportunities that may be purchased individually, or in conjunction with any sponsorship package. Single take-up of the following does not include addition to the conference list of sponsors.

Additional Promotional Opportunities		
<i>Inclusion of information in delegate pack</i>	Company to supply a max. 1-2 pages of A4	£150+VAT
<i>Exhibition Stand</i>	3m x 2m space available Price includes 1 delegate pass	£500+VAT
<i>Shared Newsletter</i>	Opportunity to prominently feature an advertisement in the IoN newsletter (53K circulation), immediately beside the conference announcement	£1,250+VAT
<i>Database Circulation</i>	Opportunity to circulate a dedicated company announcement around the IoN database (53K contacts)	£5,000+VAT
<i>IoN Website Promotion</i>	Promote your company prominently via the IoN and ENTA websites	From £400 + VAT

For further information and to register your interest, please contact:

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