

## **Stan Swallow**

Stan S. Swallow, BSc (Hons), PGCert, PhD, FRSA

Dr. Swallow gained his first degree in industrial design, and then completed a doctorate in sensorimatics and artificial intelligence within Brunel University, London. His post-doctoral work helped develop the world's least stupid welding robot, as well as cybernetic trees and weather-forecasting toasters. After a decade of lecturing and research at this same institution, he left to co-found Intelligent Textiles Limited in 2002, where his experience of fusing electronic engineering with the manufacturing, human-centric and marketing sensibilities of product design is well exercised.