



# **‘Innovations in Textiles 2009: Smart, Nano and Technical Textiles for Medical, Industrial and Clothing Applications’**

18<sup>th</sup> - 19<sup>th</sup> March 2009  
The Royal College of Physicians, London

## **SPONSORSHIP PROSPECTUS**

### **Conference Overview**

The Institute of Nanotechnology has previously organised three international conferences on textiles, providing an international platform where a diverse community of professionals from industry, academia and fashion can come together to share information, research findings and practical experiences – ranging from nano to smart textiles.

Building on the success and popularity of previous textile conferences the IoN is organising a further conference at The Royal College of Physicians, London on March 18th – 19th 2009 on this subject, bringing together multiple disciplines and various technologies and developments in the textiles arena.

The conference will have an application side, as to where textile developments can be used by various industries, as well as keeping the audience up to date on the latest technologies and ideas being developed.

### **Event Organiser:**

## Sponsorship Packages

There is a wide range of sponsorship opportunities to allow you to tailor your sponsorship of the conference to best meet your needs.

- **Conference Sponsors**
- **Session Sponsors**
- **Reception Sponsor**
- **Dinner**
- **Delegate bag sponsor**
- **Conference Pens and Notepads**

### Conference Sponsorship.

This package offers maximum exposure and high level branding before, during and after the event reaching a wide audience.

<b>COST</b>	<b>BENEFITS</b>
<i>£2,000 + VAT</i>	<ul style="list-style-type: none"> <li>▪ <i>Three delegate places and one exhibition space in the official exhibition area.</i></li> <li>▪ <i>Your company's name and/or logo displayed prominently and will be featured on all pre-event promotional materials – the conference website, press releases, email promotions (round the IoN database of over 65,000) and marketing materials, in the final conference programme, the delegate handbook and on conference proceedings.</i></li> <li>▪ <i>Sponsorship acknowledged and thanked during the opening and closing conference sessions.</i></li> <li>▪ <i>Your company profile and link on the conference website.</i></li> <li>▪ <i>Inclusion of your company's information in the conference packs.</i></li> </ul>

### Session Sponsors (2 packages available)

This package allows you to directly reach your target audience in a session relevant to your business.

<b>COST</b>	<b>BENEFITS</b>
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"> <li>▪ <i>Package includes 2 delegate places and one exhibition space.</i></li> <li>▪ <i>Choice of session to sponsor.</i></li> <li>▪ <i>Your company's name, profile and logo featured in the delegate handbook and on the conference programme and proceedings.</i></li> <li>▪ <i>Company profile on the conference website.</i></li> <li>▪ <i>Inclusion of information in the conference packs.</i></li> </ul>

### Reception Co-Sponsor (2 packages available)

<b>COST</b>	<b>BENEFITS</b>
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"> <li>▪ <i>Package includes 2 full delegate places.</i></li> <li>▪ <i>Your company's name, profile and logo featured in the delegate handbook and on conference proceedings.</i></li> <li>▪ <i>Company profile on the conference website.</i></li> <li>▪ <i>Inclusion of information in the conference packs.</i></li> </ul>

### Dinner Co-Sponsor (2 packages available)

<b>COST</b>	<b>BENEFITS</b>
<i>£1,000 + VAT</i>	<ul style="list-style-type: none"> <li>▪ <i>Package includes two full delegate places and one exhibit space during the Dinner.</i></li> <li>▪ <i>Company profile on the conference website.</i></li> <li>▪ <i>Inclusion of information in the conference packs.</i></li> </ul>

## Delegate Bag Sponsor

<b>COST</b>	<b>BENEFITS</b>
£500 + VAT	<ul style="list-style-type: none"> <li>▪ Logo on all delegate bags</li> <li>▪ Logo on conference materials</li> <li>▪ Insert into delegate pack</li> <li>▪ One free delegate place at the conference</li> </ul>

## Conference Pens and Notepads Sponsor

<b>COST</b>	<b>BENEFITS</b>
£300 + VAT each	<ul style="list-style-type: none"> <li>▪ Opportunity to distribute your company's pens or notepads to all delegates</li> </ul>

## Advertising

In addition to the above, we offer the following opportunities that may be purchased individually, or in conjunction with any sponsorship package. Single take-up of the following does not include addition to the conference list of sponsors.

<b>Additional Promotional Opportunities</b>		
<i>Inclusion of information in delegate pack</i>	Company to supply a max. 1-2 pages of A4	£200+VAT
<i>Exhibition Stand</i>	3m x 2m space available Price includes 1 delegate pass	£575+VAT
<i>Shared Newsletter</i>	Opportunity to prominently feature an advertisement in the IoN newsletter (53K circulation), immediately beside the conference announcement	£1,250+VAT
<i>Database Circulation</i>	Opportunity to circulate a dedicated company announcement around the IoN database (53K contacts)	£5,000+VAT
<i>IoN Website Promotion</i>	Promote your company prominently via the IoN and ENTA websites	From £400 + VAT

For further information and to register your interest, please contact:

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