

'd3o™: Join the Revolution'

Richard Palmer, CEO, d3o

Established in 2001 by CEO Richard Palmer, d3o™ lab invented and manufactures a revolutionary material for flexible impact protection called d3o™ technology. d3o™ is a patented, shock absorbing material with intelligent molecules that flow with you as you move, but on shock, lock together to absorb impact energy. These qualities make it perfect for any application where you need total freedom of movement as well as shock absorption.

Since 2001 the company has grown and have developed a range of flexible protective solutions for ski and snowboard, mountain bike, and motorcycle. The potential applications for the material are almost infinite however, and the future will see the material in numerous other markets including the military, industrial, and protection for personal electronics to name a few.