

International NanoMicroClub *NanoPharm Mission 2010*

BioPharm America 2010 Conference

15th – 17th September 2010, Boston, USA

Invitation for Grant Applications – Deadline 2nd July 2010

Applications are now invited from UK companies to participate in NanoPharm Mission 2010 to BioPharm America Boston. Organised by the International NanoMicroClub (INMC), a joint initiative between the [Institute of Nanotechnology](#) and the [Nanotechnology KTN](#), this mission will provide unique opportunities to develop business in nano-enabled pharmaceuticals (biotechnology, pharmaceuticals and life science industries).

The NanoPharm mission will comprise:

- Brokering opportunities for UK nanotechnology companies with global partners
- Attendance at BioPharm America 2010
- A visit itinerary including the Massachusetts Super-Cluster, Boston
- NanoPharm Travel Grant for delegates.

NanoPharm mission delegates may be eligible for a **travel grant of up to £500** towards the cost of attending this event, will qualify for a **\$200 discount on the conference registration fees**, and have the opportunity to take advantage of favourable hotel rates. Mission delegates can expect to forge new strategic partnerships by taking advantage of the excellent partnering facilities provided by the event organisers and can also apply to make a company presentation as part of the conference program¹. In addition the International NanoMicroClub has organised a program of nanotechnology for health activities which will take place in and around the Boston area during the week of BioPharm America conference.

About BioPharm America

[BioPharm America](#) is where biotech industry partnerships get started. This 3 day conference provides a proven format for establishing new business relationships. Meet face-to-face with biotech and pharma executives from around the world to identify strategic relationships. Equipped with [partneringONE](#), an online partnering system, BioPharm America is the only event in North America based on the established formula of EBD Group's acclaimed European events BIO-Europe and BIO-Europe Spring. In 2009, BioPharm America attracted 700 delegates from 430 companies who participated in 1,550+ one-to-one meetings.



BioPharm America offers high level workshops, panels, company presentations, and a lively exhibition. The program offers executive level panellists who openly share their opinion on

¹ For details on how to apply to make a company presentation at BioPharm America 2010 please see: http://www.ebdgroup.com/bpa/prs/prs_app.htm . Please note that the International NanoMicroClub have agreed an extension to the deadline for presentation applications with the event organisers. NanoPharm delegation companies have until 15th June to apply for either a 15 minute presentation slot or a 7 minute Next Generation presentation slots.

many important industry issues. The company presentation tracks provide a forum for innovative start-ups and established biotech companies to present information on products, partnering opportunities and corporate strategy.

This year for the first time the Massachusetts Biotechnology Council (MassBio) will hold its partnering conference, the [MassBio Investors Forum](#) as part of BioPharm America. This Forum provides a unique opportunity for innovative biotechnology companies to find investors and form global partnerships.



Visit the Massachusetts Super-Cluster

Boston is home to what is arguably the largest concentrated biotech cluster in the world. With major pharmaceutical R&D centres for Pfizer, Merck and Novartis, large biotechs such as Genzyme, Biogen Idec and Amgen and numerous small start-ups all within walking distance of each other, the twin cities of Boston and Cambridge MA are an ideal place for NanoPharm companies looking to develop partnerships. In addition to attending BioPharm America, the NanoPharm Mission 2010 will develop a programme of visits to centres such as MIT and some of the major companies in the region to explore collaborative opportunities.

NanoPharm Mission 2010 Program²

Sunday 14th September

Evening: Welcome NanoPharm mission delegates in hotel

Monday 15th September

Briefing: Doing Business in the USA.

Meetings & visits in Boston & Cambridge

Tuesday 14th September

Meetings & visits in Boston & Cambridge

Evening: 5:00 – 7:00 pm Conference Welcome reception

Wednesday 15th September

Conference opens 8:30 am and runs until 6:15 pm

Conference evening reception 6:30 pm

Thursday 16th September

Conference opens 8:30 am and runs until 6:15pm, including company presentations.

Conference evening reception 6:30 pm

Friday 17th September

Conference opens 8.30am and runs until 4:00 pm, including company presentations.

Conference closing reception 3:00 - 4:00 pm

Full conference program is available online at: <http://www.ebdgroup.com/bpa/program.htm>

To learn more about utilising the NanoPharm Mission 2010 to effectively network with the Boston biotech super-cluster contact Mike Fisher mike.fisher@bio-nano-consulting.com

Apply Now for a NanoPharm Travel Grant

A travel grant of up to £500 is available for UK based SMEs³ to join the NanoPharm mission to BioPharm America 2010. Applications for this travel grant are now invited. Grants will be awarded on a competitive basis to assist with the cost of travel and hotel accommodation. The grant will cover 50% of these costs, with a maximum grant of £500 available to each company. **Applications for grants close on 2nd July.** Successful applicants will be notified by 25th June 2010.

Further information on the NanoPharm mission to BioPharm America 2010 and SME travel grant application forms are available at www.nanomicroclub.com or you can contact del.stark@nano.org.uk.

² NanoPharm Mission 2010 program is provisional and is subject to change.

³ Companies should be registered in the UK, have less than 250 employees and have an annual turnover of less than £35 million. Source: www.hmrc.gov.uk/manuals/cirdmanual/cird91300.htm