

## ***Exhibition and Sponsorship Prospectus 2008***



26th-27th November 2008 | The Royal Institute of British Architects, London

### **Introduction**

Some of the most exciting research in the world is being undertaken in the field of medicine.

Many challenges exist in identifying disease at the earliest possible stage and preventing and treating cancer, congenital, degenerative and infectious diseases - and increasingly, lifestyle-induced diseases such as diabetes.

Even greater challenges exist in bringing affordable, safe medicines to a wide population, and in enabling the elderly to remain active and maintain their faculties for as long as possible.

Hear what international experts think the greatest medical challenges are, and how they can be met using the new technologies to unravel the secrets of illness and create the means whereby we can all live longer, healthier lives.

### **More information:**

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Website: <http://www.nano.org.uk/events/ionevents.htm#21Cmed>

### **Exhibitor Booth Includes:**

- Exhibit space of dimensions 3 x 2 sq m. A socket power point will be supplied to with 3 points per socket.
- One full Conference pass
- Listing of your company logo with a link to your website on the conference website
- Listing of your company profile on the conference website
- Complimentary One page company description on the conference handbook
- Complimentary inclusion of company profile on the conference proceedings

### **Exhibition Hours**

26<sup>th</sup> November 2008 – 09.00 a.m. – 17.00 p.m

27<sup>th</sup> November 2008 - 09.00 a.m. – 17.00 p.m

- All refreshment breaks in the exhibit hall
- Reception in the exhibit hall
- Lunches served in the exhibit hall

### **Prices**

<b>Delegate Type</b>	<b>Price up to 25<sup>th</sup> Sept 2008</b>	<b>Price from 25<sup>th</sup> Sept 2008</b>
Standard	£500+VAT = £587.50	£650+VAT = £763.75
IoN member / MANCEF member / Academic	£400+VAT = £470	£500+VAT = £587.50
Exhibitor	£800+VAT = £940	£800+VAT = £940
Additional exhibitor delegate	£350+VAT = £411.25	£350+VAT = £411.25

(Please note - VAT at 17.5%)

## Previous Nanomedicine Conference Attendees Include:

Philips Medical Systems  
bioMérieux  
Johnson & Johnson  
Benet Group  
ChemDiv Inc.  
BASF  
Zarlink Semiconductors

European Investment Bank  
UK Trade & Investment  
Swiss Reinsurance Company  
Duravest Inc  
NorthStar Equity Investors Ltd.  
MTI Partners Ltd  
MayaTech Corporation

ATP Consulting Ltd  
M.I.T Consulting Ltd.  
Eminate  
Volcano Corporation  
Nemaura Pharma Limited  
University College London  
CEMMNT Hub Ltd

Oxford Biomaterials  
Oxford NanoLabs Ltd  
ST Microelectronics  
European Commission  
Nano Today  
NanoCentral  
QinetiQ Ltd.  
Informa UK Ltd  
University of Twente  
Tehran Medical University  
Eminate

Yonsei University  
Danish Technological Institute  
The Hong Kong Polytechnic University  
The London Centre for Nanotechnology  
University of Manchester  
University of Vigo  
University of Edinburgh  
University of Glasgow

AstraZeneca  
Siemens Medical Solutions  
GlaxoSmithKline  
GE Healthcare  
Smith&Nephew  
Olympus UK Ltd  
Fresenius Medical Care

The Wellcome Trust  
Aesis Research Group  
Marks & Clerk  
F J Cleveland  
Royal Society of Chemistry  
Renami  
TNO Science & Industry

IMEC  
EPSRC  
NHS Institute for Innovation and Improvement  
University Hospital of Coventry & Warwickshire  
National Institute of Clinical Excellence, UK  
European Medicines Agency-EMA  
Science and Technology Facilities Council

Department of Health, UK  
European Nanotechnology Trade Alliance  
Strategic Advantage Ltd.  
NPL  
INEX  
University of Helsinki  
University of Leeds

University POLITEHNICA of Bucharest  
Technical University of Denmark  
Nanotechnology Victoria Pty Ltd.  
Monash University School of Medicine  
University of Twente  
University of Delhi  
Loughborough University  
University of Lund

## Sponsorship Opportunities

### Conference Sponsorship

COST	BENEFITS
<p>£7,500 + VAT</p>	<ul style="list-style-type: none"> <li>▪ Three full delegate places</li> <li>▪ Exhibition space in the official exhibition area</li> <li>▪ Your company's name and/or logo displayed prominently on the conference website with a link to your website</li> <li>▪ Your companies name and/logo will be featured on all pre-event promotional materials – the conference website, press releases and other marketing materials</li> <li>▪ Your companies name and/logo will be included in the email promotions reaching over 64000 nanotechnologists through the IoN database.</li> <li>▪ Company name and logo on the conference programme and conference handbook</li> <li>▪ Complimentary one page company description on the conference handbook</li> <li>▪ Complimentary inclusion of company profile on the conference proceedings</li> <li>▪ Sponsorship acknowledged and thanked during the opening and closing conference sessions</li> <li>▪ Inclusion of your company's leaflets in the conference packs</li> <li>▪ Company name and logo displayed on the conference screen during break hours</li> </ul>

### Session Sponsors

COST	BENEFITS
<p>£3,000 + VAT</p>	<ul style="list-style-type: none"> <li>▪ Two full delegate places</li> <li>▪ One exhibition space</li> <li>▪ Choice of the session to sponsor</li> <li>▪ Company name and logo on the conference programme and conference handbook</li> <li>▪ Complimentary one page company description on the conference handbook</li> <li>▪ Company profile on the conference website</li> <li>▪ Inclusion of information in the conference packs</li> </ul>

### Reception Sponsor

COST	BENEFITS
<p>£1,500 + VAT</p>	<ul style="list-style-type: none"> <li>▪ Two full delegate places</li> <li>▪ Company name and logo on the conference programme and conference handbook</li> <li>▪ Complimentary one page company description on the conference handbook</li> <li>▪ Company profile on the conference website</li> <li>▪ Inclusion of information in the conference packs</li> </ul>

## Conference Pens and Notepads Sponsor

COST	BENEFITS
£500 + VAT	<ul style="list-style-type: none"> <li>Opportunity to distribute your company's pens or notepads to all delegates</li> </ul>

NB: Please add VAT at 17.5% to all the sponsorship costs

## Advertising

In addition to the above, we offer the following opportunities that may be purchased individually, or in conjunction with any sponsorship packages.

Additional Promotional Opportunities		
Advert in the conference handbook	Full page colour advert in the conference handbook and conference post-event proceedings CD	£500 + VAT
Inclusion of information in delegate pack	Company to supply one leaflet (max. 1-2 pages of A4)	£400 + VAT
Shared Newsletter	Opportunity to prominently feature an advertisement in the IoN newsletter (53K circulation), immediately beside the conference announcement	£1,500 + VAT
Database Circulation	Opportunity to circulate a dedicated company announcement around the IoN database (53K contacts)	£6,000 + VAT
IoN Website Promotion	Promote your company prominently via the IoN and ENTA websites	From £100 + VAT

## How to Pay

**Online:** Register at our secure payment form online at: <https://www.nano.org.uk/payments>

**Bank Transfer:** Instruct your bank 'CHARGES PAID' and include the reference '21<sup>st</sup> Century Medicine' and your company's name in the transfer instruction. Transfers should be made to: **The Bank of Scotland, 174 Byres Road, Glasgow, G12 8SW, Scotland, UK.**

POUNDS STERLING - Sort Code: 80-07-52, Account Number: 00472510,  
IBAN GB47 BOFS8007 5200 4725 10, Swift BIC BOFSGB21311

**Cheque:** Post cheque to address below, payable to 'Institute of Nanotechnology'.  
Address: Suite 5/9, Scion House, Stirling University Innovation Park, Stirling, FK9 4NF, UK

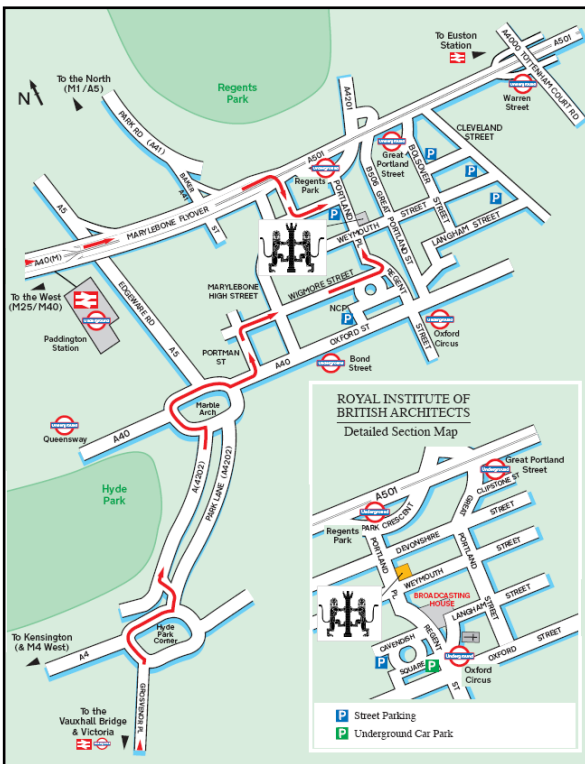
Terms and Conditions: All payments must be paid in full. Bookings will not be confirmed without receipt of payment. VAT @ 17.5%

Cancellations - Until Sept 25<sup>th</sup> 2008, 50% refund, from Sept 26<sup>th</sup> 2008, 0% refund. Substitutions can be made at any time.

## **Conference Venue**

Royal Institute of British Architects  
66 Portland Place  
London  
W1B 1AD  
Tel: 020 7307 3888  
Fax: 020 7307 3763  
Website: [www.riba-venues.com](http://www.riba-venues.com)

The RIBA is located at 66 Portland Place in central London, just north of Oxford Street and within easy access of underground stations.



## **Underground stations**

Great Portland Street station - 4 minute walk  
(Circle, Hammersmith and City and Metropolitan Lines)

Oxford Circus station - 7 minute walk  
(Bakerloo, Victoria and Central Lines)

Regents Park - 5 minute walk  
(Bakerloo Line)

## **National rail**

The national rail stations of Paddington, Euston and King's Cross are all nearby and just a few minutes journey by taxi. All of the other London terminals can be reached by underground or taxi.

To check the latest national rail information visit [www.nationalrail.co.uk](http://www.nationalrail.co.uk) You can book tickets for any national rail journey at [www.thetrainline.com](http://www.thetrainline.com)

## **Parking**

The RIBA is situated within a controlled parking area. Parking meters are available in the streets around the RIBA. Details of parking near the RIBA can be found at [www.masterpark.org.uk](http://www.masterpark.org.uk)

## **Further advice**

Travel advice can also be obtained from [www.tfl.gov.uk](http://www.tfl.gov.uk) where you can download bus and underground maps and view the latest travel updates.

## **Accommodation**

For a variety of hotel accommodation in the region, offered at discounted rates to participants in this conference, please visit <http://www.venuesolutions.com/website.asp?page=21st%20Century%20Medicine>